



****Press Release****

BrightArrow Technologies Welcomes Michael Maloney as Chief Revenue Officer

Industry Expert with Over 25 Years of Experience Joins BrightArrow Technologies Leadership Team

Bellevue, WA, August 14, 2023 – BrightArrow Technologies, a leading innovator in the K12 education technology sector, is thrilled to welcome Michael Maloney as the company's new Chief Revenue Officer (CRO). Michael brings an extensive and diverse background spanning more than two decades in education, leadership, management, marketing, project management, sales, and mergers and acquisitions.

Before joining BrightArrow Technologies, Michael held the position of Regional Partnership Director at Paper Education, where he played a pivotal role in driving the company's growth and expansion. His leadership and expertise significantly contributed to the company's success during his tenure.

Prior to his engagement with Paper Education, Michael served as the National Sales Director for Mentoring Minds, a prominent Texas-based curriculum company.

His journey through the education technology landscape also includes a noteworthy period as the Vice President for Business Development at eSchoolView, where he spent nearly 7.5 years. His exceptional leadership skills were further demonstrated during his time at EMS LINQ, where he led the digital team for over 2 years following the acquisition of eSchoolView. Michael played a central role in facilitating a successful merger with LINQ during his tenure. Michael's strategic vision and adept sales leadership were instrumental in forging strong partnerships and achieving remarkable business outcomes.

With a unique blend of expertise including project management, contractor and sub-contractor management, branding, marketing, and sales, Michael is poised to further elevate BrightArrow Technologies' market presence and revenue generation steering the company toward new heights of success.

"I am delighted to welcome Michael Maloney to our team and look forward to working with him as we further increase our success with our ever-expanding communication platform," said Raymond Bily, Founder and CEO at BrightArrow Technologies. "I've worked with Michael as a strategic partner for over ten years and have found his drive and leadership skills to be unprecedented. He built his company, eSchoolView, from near startup to a regional leader in the industry, utilizing his empathy for customers and his instinct to build partnerships. Michael understands how to strengthen our presence by magnifying our vision to deliver the best product and service to our customers. His business acumen is a great complement to our technical expertise and will lead us through our next phase of growth."

Michael Maloney's appointment as the Chief Revenue Officer at BrightArrow Technologies marks a significant milestone in the company's journey, promising a future filled with growth, innovation, and transformative educational solutions.

About BrightArrow Technologies

BrightArrow Technologies is a powerful and feature-rich communication platform system designed to automatically deliver messages simultaneously to large groups of people. This powerful, yet easy to use notification solution is loaded with features that deliver voice calls, text messages, emails, social media posts and push notifications seamlessly in a single action. BrightArrow covers the bases with over 20 years of extensive and comprehensive development and state-of-the-art voice and messaging technology, delivering one of the most reliable and fastest adapting notification platforms in the marketplace.

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