



## Email Only Capabilities

- Send entire school reports simultaneously.
- Use your district's email address as the from address by using SPF and DKIM.
- Automatically put in header and footer information (such as unsubscribe).
- More flexible usage of PowerSchool Contact flags to determine who will receive the report.
- Send any combination of MBA, PowerSchool Object Reports, and PDF Reports from other sources.
- Password on the report can be any field or algorithm that the district chooses (birthdate, student number or some other variation of PowerSchool data).
- Receive via email an automate report from BrightArrow of the results of each send.
- Home language translation the text of the email.
- You can insert the student's name or other demographic information in the email's subject line and body.
- Emailing other information without limitation.
- 24x7 technical support.

**BrightArrow delivers unsurpassed reliability, speed and security. As a school or school district, you have many options for automated mass notification to send alerts to parents, students, and staff. Take advantage of all the features available to you when you upgrade from BrightArrow's Email Only version to the full version.**

Visit <https://brightarrow.com/mass-notification-comparison-chart/> to view BrightArrow's full version of mass notification features.

## Upgrade to BrightArrow's Full Feature Set

- ➔ Send a text or voice alert that reports have been sent out.
- ➔ Access reports sent from the PowerSchool Parent Portal.
- ➔ Message prioritization options.
- ➔ With BrightChat, enable a two-way discussion between teacher and parent upon delivery of a Report Card.
- ➔ Send out a secondary alert if the current grade is below (or above) a certain level, in conjunction with sending out the report card or progress report.
- ➔ Using the PowerSchool Parent Portal additions in BrightArrow, a parent can expand (or reduce) who receives the report.
- ➔ Ability to add teachers within PowerTeacher for more granular use of the system.
- ➔ More powerful criteria for choosing recipients and displaying content.
- ➔ Full access to the BrightArrow API for sophisticated usage by programmers.

**BrightArrow  
Technologies, Inc.**

**(425) 558-2100**

**[www.BrightArrow.com](http://www.BrightArrow.com)  
[Sales@BrightArrow.com](mailto:Sales@BrightArrow.com)**