

RallyPoint Student Evacuation System

The issue of school safety is a major concern across our country. Therefore, schools and districts are more motivated than ever to ensure a safe and secure environment for students and staff, while being able to greatly enhance parent communication during a crisis. With every emergency situation comes panic and chaos – having a school safety plan in place will better equip administrators to alleviate the level of chaos during those critical times.

BrightArrow has partnered with identiMetrics to improve safety, security and communication for school districts and independent schools during emergency evacuations with RallyPoint Student Evacuation System. RallyPoint is a critical communication and messaging software tool specifically designed for school emergency situations. It's created for school administrators who want to greatly enhance parent communication, student and staff information for emergency respondents and systematic reunification of students with parents in the event of an emergency.

RallyPoint works with ALL leading student information systems. It's a seamless, integrated package that provides unparalleled technology, along with exceptional customer support. The messaging of the software is powered by BrightArrow providing unsurpassed reliability, speed and customizability. You can use RallyPoint with your existing messaging system if you are a multi-year contract, although the BrightArrow features will entirely surpass the functionality of your current messaging system.

Adding Message Prefix/Suffix

- Students scan their finger at the rally point during an evacuation. Regardless of where they are or what they are able to bring with them, they will always have their fingers for identification.
- Within seconds, parents and/or emergency contacts are alerted with a text, email and/or phone call indicating their child is safe along with location information. Delivering all three types of communication can be vital during an emergency.
- The students who scan are compared in real-time to the last attendance report.
- A report of all students who are unaccounted for is sent to emergency responders and school officials.
- The system provides rich, real-time integration with ALL leading student information systems.
- To ensure a fast, controlled and safe reunification process, the student scans and the parents and/or emergency contacts receive an immediate text, email and/or phone call verifying to school officials that they are authorized to take their child home.

If you are interested in RallyPoint,
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