

## **Get To Know BrightArrow**

BrightArrow's management team combines decades of practice, knowledge and wisdom to create products and services that allow customers to excel in delivering mass notifications effectively. Learn more about some of the contributors of BrightArrow.



Raymond Bily CEO

What do you like about working for BrightArrow? Great colleagues, wonderful customers, exciting products and making a difference. What are values that drive you? Honesty, respect, drive, persistence, hard work. What's the best piece of advice you have ever received? When everybody seems to say it is impossible, use that as motivation to accomplish it. What is your favorite BrightArrow feature or service? I am most driven by the features that can help save lives.



Margaret Bily
Director of Administration

What do you like about working for BrightArrow? The team of people and our customers.

What are values that drive you? Dedication, hard work, honesty.

What's the best piece of advice you have ever received? Don't expect things to get handed to you. You have to work for things.

What is your favorite BrightArrow feature or service? Panic Button Favorite quote? Power corrupts, and absolute power corrupts absolutely.



**Tracy Knapp**Director of Technology Services

What do you like about working for BrightArrow? The personnel sharing intellectual ideas to solve problems and when customers state they are happy.

What are values that drive you? Family. What are you looking forward to with the future of BrightArrow? To further increase communications. What experiences make you happy at work? Hearing customers are happy and solving complex issues.

Favorite quote? The only thing

that doesn't change is change.



Joe Squillacioti
Director of Sales

What do you like about

working for BrightArrow?
Everyone here is focused on making the customer's experience the very best.
What are you looking forward to with the future of BrightArrow? I look forward to the name BrightArrow being

synonymous with Mass Parent

Notification.

What experiences make you happy at work? When we can demonstrate that our solution is better than those that come from companies much bigger than ours.



**Tiffany Grover-Sandau**Director of Marketing

What do you like about working for BrightArrow? Everyone shares the same vision and is dedicated to accomplishing the mission of making a difference.
What are the values that drive you? Ambition, reliability, open-mindedness, respect.
What experiences make you happy at work? When we come together as a team and solve a problem successfully.
Favorite quote? Those at the top of the mountain didn't fall

there.



**Eric Sanders**Director of Customer Support

What do you like about working for BrightArrow? The team.

What is your favorite BrightArrow feature or service? As a former customer, I like the ability to copy a list and use the mail merge fields. This enables a quick log in and launch of a message without being time consuming.

What experiences make you happy at work? I get the greatest joy helping customers, either fixing a problem or finding a way to meet a new request.



**Jason Treadwell** Senior Software Engineer

What do you like about working for BrightArrow? The ability to say yes when I can solve a problem. Constantly learning from co-workers and customers.

What experiences make you happy at work? Making someone's life a little easier. Giving someone an answer that was more than they expected.



**Thai-Hoa Nguyen**Principal Engineer

What do you like about working for BrightArrow? Always something to do. What experiences make you happy at work? When everything is working. Favorite quote? I love it when a plan comes together.

## We aim to connect you to the future, today!

BrightArrow Technologies, Inc. www.BrightArrow.com Sales@BrightArrow.com (425) 558-2100