



BrightArrow Equips Schools With The Necessary Tools For Communication

It's that time of year again when schools are back in session, which means the lines of communication need to be open and running smoothly. With a click of a button, schools need to be able to notify and update their constituents in a timely fashion. Whether that means to send weather alerts, traffic updates, school closings, report cards or other school information notifications.

BrightArrow's main objective is to equip schools with the necessary tools to communicate information precisely and with ease. BrightArrow updates and improves their products and features to correspond to changing times and trends. Our goal is always to enable you to send messages fast and reliably, and we're here to adjust accordingly and promptly.

Below are some of the updated features we have created to better assist you with your communicational needs. BrightArrow aims to connect you to the future today! Contact GetTechSupport@BrightArrow.com for assistance with these tools, or email Sales@BrightArrow.com for more information.

New List View

BrightArrow has an updated and sleek New List View which allows our customers to create and manage lists in an organized manner which is easy to navigate. The search features and categorizing of folders allows you to quickly find a list with the click of a button. The New List View is a very practical way to manage hundreds of lists so you can pick and choose the one you want for your next message. To try out the New List View, click on *Select an action* and choose the bottom menu *change to new list view (beta)*. If you want to revert back to the Legacy View, you can choose the bottom menu item from the new List View. If you want us to change all of your users over to the New List View, please reach out to GetTechSupport@BrightArrow.com and make that request.

Unlimited Length Text Messages

BrightArrow has a solution for sending unlimited length text messages by activating Short Code, which is a more reliable way of sending messages. Short Code allows you to send critical and time sensitive notifications without barriers. You have more control over what is sent and a higher degree of privacy and security.

Blackbaud SKY API Integration

For Blackbaud Education Management System users, BrightArrow has expanded the scope of its integration by utilizing features in the new SKY API platform. Examples of enhancements include the ability to load athletic groups and identify separate schools (AKA levels) in the student records.

PowerSchool 19 Contacts

For our PowerSchool users, BrightArrow now fully supports PowerSchool 19 Contacts. You have complete control over how you set up your contacts with the standardization of phone and email fields. Plus, with all the extra options, BrightArrow can set up different messaging situations by category. You tell us your business rules and we match them.

