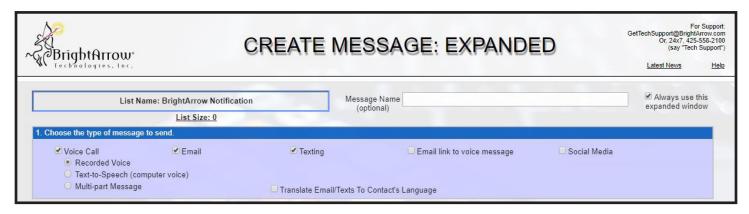


BrightArrow has a robust and wide selection of features that are suitable to any and all mass notification endeavors. Whether you are wanting to connect on a daily basis or periodically, BrightArrow is your solution.

One of the key benefits to using BrightArrow's system is to be able to send a combination of messages, whether it be texts, emails or voice calls, simultaneously. By combining the same message into different forms of connecting, you are sure to reach your constituents at their most convenient way of contact. Having more opportunities to reach your audience is a consistent way of getting important messages out in a timely manner, from anywhere and at anytime.

Using the BrightArrow mass messaging interface is user friendly and simply can be navigated with the click of a button. The capability of aligning an email, text and voice call with the same message, allows you to quickly and efficiently send out mass notifications to different channels of communication, all from the same page.

Here's a look at the powerful, yet simple to use BrightArrow create a message interface:



As you see above, you have the option of choosing to send a voice call, text message or email, either singularily or in any combination. To do so, you create the message all within one page, which allows our users to be efficient and save time when sending out combination mass notifications.

For more information on messaging options and all of the other BrightArrow features, please contact **Sales@BrightArrow.com** or visit our website at **www.BrightArrow.com**.

We aim to connect you to the future, today!



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