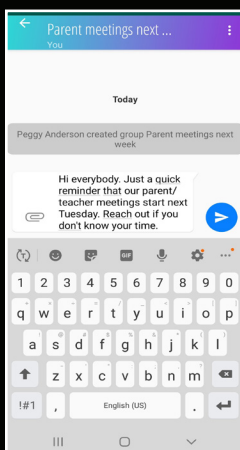
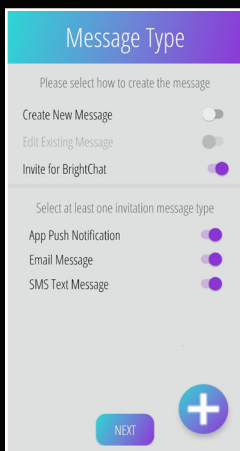
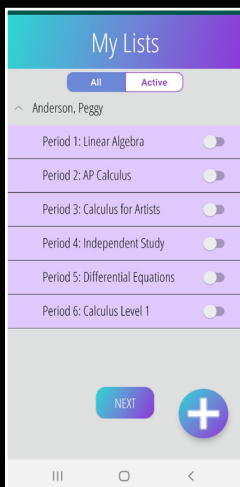




## Glimpse at BrightChat:



## BrightChat Instant Messaging App

**BrightArrow's BrightChat App provides a fast, easy and flexible way for teachers, coaches and administrators to send messages to parents, students and staff, allowing the recipient to respond to the group or privately to the teacher by using the app.**

**BrightChat delivers a secure, automatically configured, two-way instant messaging environment between teachers and parents/students. It allows them to type, record audio, attach documents, and even share photos and videos easily in a familiar chat page.**

**BrightArrow, the communication engine that thousands of organizations have relied upon for 21 years for emergency and mass notification, has now delivered as a beta test the world's most robust teacher/parent communication environment.**

**For effective communication, a two-way dialog is often necessary, at many levels, and a way to tightly manage relayed information.**

**Here are some ways that BrightChat is unique from other two-way communication apps:**

- The class roster is automatically loaded and available for teachers, no longer relying on the parent or teacher joining the group. It is updated automatically as class and team changes in the student information system.
- All the functionality built from the Award-Winning BrightArrow notification engine, using its robust communication technology and world-class customer service (including phone support).
- The offer to join a discussion relayed via email, text message, and push notification, ensuring nobody is left out.
- Includes management-level access to all prior communications for oversight to preserve child safety.
- No longer will organizations need to use the free two-way communication apps and texting tools that exclude oversight, elude true database integration — those systems suddenly go from free to unaffordable when needing a broader set of communication features. Not BrightArrow - the price is right for its most advanced solution.

Currently this app is in beta, therefore we are seeking beta testers to give us feedback. Reach out to [Sales@BrightArrow.com](mailto:Sales@BrightArrow.com) to sign on as a beta tester.