

BrightArrow's Messaging Options



BrightArrow has a robust and wide selection of features that are suitable to any and all mass notification endeavors. Whether you are wanting to connect on a daily basis or periodically, BrightArrow is your solution.

One of the key benefits to using BrightArrow's system is to be able to send a combination of messages, whether it be texts, emails or voice calls, simultaneously. By combining the same message into different forms of connecting, you are sure to reach your constituents at their most convenient way of contact. Having more opportunities to reach your audience is a consistent way of getting important messages out in a timely manner, from anywhere and at anytime.

Using the BrightArrow mass messaging interface is user friendly and simply can be navigated with the click of a button. The capability of aligning an email, text and voice call with the same message, allows you to quickly and efficiently send out mass notifications to different channels of communication, all from the same page.

Here's a look at the powerful, yet simple to use BrightArrow create a message interface:

A screenshot of the BrightArrow web interface for creating a message. The page title is "CREATE MESSAGE: EXPANDED". In the top right corner, there is support information: "For Support: GetTechSupport@BrightArrow.com Or, 24x7, 425-558-2100 (say 'Tech Support')". Below this are links for "Latest News" and "Help". The main form area includes a "List Name" field with the value "BrightArrow Notification" and a "List Size" of 0. There is a "Message Name (optional)" field. A checkbox labeled "Always use this expanded window" is checked. Below this is a section titled "1. Choose the type of message to send." with several options: "Voice Call" (checked), "Recorded Voice", "Text-to-Speech (computer voice)", "Multi-part Message", "Email" (checked), "Texting" (checked), "Email link to voice message", and "Social Media". There is also a checkbox for "Translate Email/Texts To Contact's Language" which is unchecked.

As you see above, you have the option of choosing to send a voice call, text message or email, either singularly or in any combination. To do so, you create the message all within one page, which allows our users to be efficient and save time when sending out combination mass notifications.

For more information on messaging options and all of the other BrightArrow features, please contact Sales@BrightArrow.com or visit our website at www.BrightArrow.com.

We aim to connect you to the future, today!



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