

BrightArrow Technologies

BrightArrow Technologies has been providing high quality and highly reliable notification solutions to the most demanding education institutions since 2001.

Real-time Database Integration

BrightArrow's seamless integration with your SIS (PowerSchool, Infinite Campus, Skyward, Illuminate, Aeries, most others) keeps your student information perfectly synchronized.

BrightArrow Target for Schools

- Sends fast and unlimited voice calls, texts, email and social media posts
- Unlimited phone numbers and emails per student
- Unlimited users
- Messages created from Web or Mobile app
- Automated attendance calls and meal balance calls/texts/emails
- Real-time database synchronization
- Comprehensive set of emergency response features
- Free implementation; 24 x 7 Support

For price quote or webinar demo:

425-558-2100, say Sales, or
sales@brightarrow.com



BrightArrow Parent Notification System

The role of keeping children safe and parents informed is a crucial role for every educational institution. There is no tool more critical than your notification system to aide in this endeavor.

BrightArrow's web-based application offers one of the deepest notification feature sets available and has been designed from the start to be adaptable to the way your school or district works. With its seamless integration into your SIS, BrightArrow can capture contact phone numbers, emails and student demographic information, entirely eliminating cumbersome file exports and transfers.

Voice, text, and email messages are created and launched from BrightArrow's website, our easy to use mobile app, or a dial-in toll-free phone number. The messages burst out quickly to ensure parents receive urgent information in a timely fashion. The system provides a report detailing all messages sent so that you can identify bad phone numbers and emails to ensure your SIS data remains current.

You can authorize any number of your staff and faculty to send out messages, and can provide each with different levels of data access. Pre-defined messages can be queued up and ready to go in the case of urgent conditions that need fast communication.

The BrightArrow system operates from hosted servers located in secure, geographically dispersed locations, available 24x7x365, with the BrightArrow support team available at all times for any questions.





BrightArrow: Fast, easy, reliable messaging

BrightArrow provides a powerful, reliable, and fully synchronized notification system for Skyward. It is the most feature-rich and flexible notification solution on the market, yet provides its functionality with a very easy-to-use interface. Most importantly, the BrightArrow system's data is always up-to-date and reliably ready to use whenever an important and urgent message needs to be sent to parents and staff.

How to Create and Send Messages to Parents


BrightArrow makes it easy and error-free to create and send messages to parents and staff. Whenever you are ready to send a message, choose your list, create your message, and send or schedule the message... all in a single web page.

BrightArrow Features

- Unlimited voice calls
- Unlimited emails
- Unlimited text messages
- Unlimited number of users
- Social media posts to Facebook/Twitter
- Use Web and mobile app
- Attendance calls
- Language translation (20 spoken, 100 text/email)
- Anti-bullying Tip-line
- Emergency vs. informational alerts
- Geographically dispersed data centers
- Dialing speeds up to 3,000 calls/min.
- Fully FCC compliant, including easy opt-out
- 99.99+% reliability
- No charge set-up, webinar training and 24x7x365 support

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CREATE MESSAGE: EXPANDED

For Support:
GetTechSupport@BrightArrow.com
 Or, 24x7, 425-558-2100
 (say "Tech Support")

List Name: School Closing 2-Hours Early

Message Name (optional)

☒ Always use this expanded window

1. Choose the type of message to send.

☒ Voice Call

☒ Recorded Voice
☐ Text-to-Speech (computer voice)
☐ Multi-part Message

☒ Email

☒ Texting

☐ Email link to voice message

☐ Social Media
☐ App Push Notification
☐ RSS Feeds

☐ Translate Email/Texts To Contact's Language

2. Record your audio message.

☒ System calls your phone

Enter your phone number, and press "Record Message."

☐ You dial into a telephone number

Phone number 425-558-2100

☐ Ext.

3. Type your message here in English (for email, text and/or computer voice).

☒ Text Email
 ☐ HTML Email
 Text: 133 characters
 => Copy Now =>

Alternative typed message:

Hello Parents,

Due to weather concerns, we will be closing the school two hours early today and will be cancelling school tomorrow. Please make arrangements to pick up your children.

We will be send you an additional notification to inform you of when the school will re-open.

Be Safe.

Best Regards,

Mr. David W. Jones
Principal

Hello Parents,

Due to weather concerns, we will be closing the school two hours early today and will be cancelling school tomorrow.

Creating the message is as easy as 1-2-3-Go.

1. You choose which types of messages you want to send out (voice calls, text messages, emails, social media posts).
2. You record the voice message by having it call your telephone.
3. You type your message for email, text, and/or computer-generated voice call.

Go. You send the message immediately or schedule it to go out later.