

BrightArrow Technologies

BrightArrow Technologies has been providing high quality and highly reliable notification solutions to the most demanding education institutions since 2001.

Skyward Integration

BrightArrow's seamless integration with Skyward keeps your student information perfectly synchronized.

BrightArrow is an awarded vendor of WSIPC's RFP 16-03 at the special contract price of \$1/student/year.

BrightArrow Target for Skyward

- Real-time Skyward synchronization
- Sends fast and unlimited voice calls, texts, email and social media posts
- Unlimited phone numbers and emails per student
- Unlimited users
- Automated attendance calls and meal balance calls
- Free implementation; 24 x 7 Support

For price quote or webinar demo:

425-558-2100, say
Sales, or

sales@brightarrow.com



BrightArrow Parent Notification System for Skyward

The role of keeping children safe and parents informed is a crucial role for every educational institution. There is no tool more critical than your notification system to aide in this endeavor.

BrightArrow's web-based application offers one of the deepest notification feature sets available and has been designed from the start to be adaptable to the way your school district works. With its seamless integration into Skyward, BrightArrow can capture contact phone numbers, emails and student demographic information, entirely eliminating cumbersome file exports and transfers.

Voice, text, and email messages are created and launched from BrightArrow's website, our easy to use mobile app, or a dial-in toll-free phone number. The messages burst out quickly to ensure parents receive urgent information in a timely fashion. The system provides a report detailing all messages sent so that you can identify bad phone numbers and emails to ensure your Skyward data remains current.

You can authorize any number of your staff and faculty to send out messages, and can provide each with different levels of data access. Pre-defined messages can be queued up and ready to go in the case of urgent conditions that need fast communication.

The BrightArrow system operates from hosted servers located in secure, geographically dispersed locations, available 24x7x365, with the BrightArrow support team available at all times for any questions.

BrightArrow Technologies is a WSIPC Selected Vendor for the 2016 RFP: "16-03 Notification Systems."



BrightArrow: Fast, easy, reliable messaging

BrightArrow provides a powerful, reliable, and fully synchronized notification system for Skyward. It is the most feature-rich and flexible notification solution on the market, yet provides its functionality with a very easy-to-use interface. Most importantly, the BrightArrow system's data is always up-to-date and reliably ready to use whenever an important and urgent message needs to be sent to parents and staff.

How to Create and Send Messages to Parents

BrightArrow makes it easy and error-free to create and send messages to parents and staff. Whenever you are ready to send a message, choose your list, create your message, and send or schedule the message... all in a single web page.

BrightArrow Features

- Unlimited voice calls
- Unlimited emails
- Unlimited text messages
- Unlimited number of users
- Social media posts to Facebook/Twitter
- Use Web and mobile app
- Attendance calls
- Language translation (20 spoken, 100 text/email)
- Anti-bullying Tip-line
- Emergency vs. informational alerts
- Geographically dispersed data centers
- Dialing speeds up to 3,000 calls/min.
- Fully FCC compliant, including easy opt-out
- 99.99+% reliability
- No charge set-up, webinar training and 24x7x365 support

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A screenshot of the BrightArrow web interface for creating a message. The page title is "CREATE MESSAGE: EXPANDED". At the top left is the BrightArrow logo. At the top right is contact information: "For Support: GetTechSupport@BrightArrow.com Or, 24x7, 425-558-2100 (say 'Tech Support')". Below the title, there is a "List Name" field containing "School Closing 2-Hours Early" and a "Message Name (optional)" field. A checkbox "Always use this expanded window" is checked. The interface is divided into three main sections: 1. "Choose the type of message to send." with options for Voice Call, Email, Texting, Email link to voice message, Social Media, Recorded Voice, Text-to-Speech (computer voice), Multi-part Message, App Push Notification, Translate Email/Texts To Contact's Language, and RSS Feeds. 2. "Record your audio message." with options for "System calls your phone" (requiring a phone number and a "Record Message" button) and "You dial into a telephone number" (requiring a phone number and an "Ext." field). 3. "Type your message here in English (for email, text and/or computer voice)." with a "Text Email" radio button selected, showing "Text: 133 characters" and a "Copy Now" button. It also shows an "Alternative typed message" field with a dropdown menu set to "Text Message" and a "Next" button. The message content area contains a sample message about a school closing due to weather concerns, signed by Mr. David W. Jones, Principal.

Creating the message is as easy as 1-2-3-Go.

1. You choose which types of messages you want to send out (voice calls, text messages, emails, social media posts).
 2. You record the voice message by having it call your telephone.
 3. You type your message for email, text, and/or computer-generated voice call.
- Go. You send the message immediately or schedule it to go out later.