BrightArrow Technologies

BrightArrow Technologies has delivered powerful and highly reliable notification solutions to the most demanding education institutions since 2001.

PowerSchool Integration

BrightArrow provides the Industry's most feature-rich messaging system as a seamless integration into PowerSchool. Target is embedded into PowerSchool's Admin pages, Parent Portal, PowerTeacher, PowerTeacher Pro Gradebook, and Report Emailing.

Target for PowerSchool

- Entirely embedded into PowerSchool
- Unlimited voice, text, email and social media posts
- Unlimited phone numbers and emails per student
- Unlimited Users—can be available, if you want, to every teacher and staff
- PowerTeacher Pro integration
- Automated Attendance Calls
- Staff/Faculty "Panic Button"
- Anonymous Tip Line
- Two-Way Direct Chat Portal
- Options for school-branded app and integrated district website
- Fast , comprehensive, free implementation and unmatched 24 x 7 Support

For price quote or webinar demo:

Call 425-558-2100, say Sales

Or, Sales@BrightArrow.com

BrightArrow Parent Notification System for PowerSchool

You have choices for your messaging and notification platform. As the fastest growing platform, BrightArrow now delivers more functionality than all of the other systems combined. Its PowerSchool integration is broader than other notification solutions. And the support and customization you receive with BrightArrow in unmatched. Even if what you are using now "works," you might consider a much richer environment that costs less.

BrightArrow delivers great safety features. Not only does it provide weather, emergency, attendance, and informational notifications, the Panic Button, Anonymous Tip Line, and Two-Way Direct Chat features enhance your ability to anticipate and respond to potential emergency conditions.

BrightArrow's web-based application has the deepest notification feature set available and has been designed from the start to be adaptable to how your school district works. With its seamless integration into your PowerSchool pages, BrightArrow can capture ANY contact phone numbers, emails and student demographic information in real-time, eliminating clumsy data transfers.

Voice, text, and email messages are created and launched from within PowerSchool, the BrightArrow mobile app, or a dial-in phone number. The messages burst out to ensure parents receive urgent information quickly. Reports detail all messages sent so you can identify bad phone numbers and emails to ensure your PowerSchool data remains current.

You can authorize any or all of your staff and faculty to send out messages, and can provide each with different levels of data access and allowed message types. Pre-defined messages can be queued up and ready to go in the case of urgent conditions that need fast communication.

BrightArrow®
Technologies, Inc.

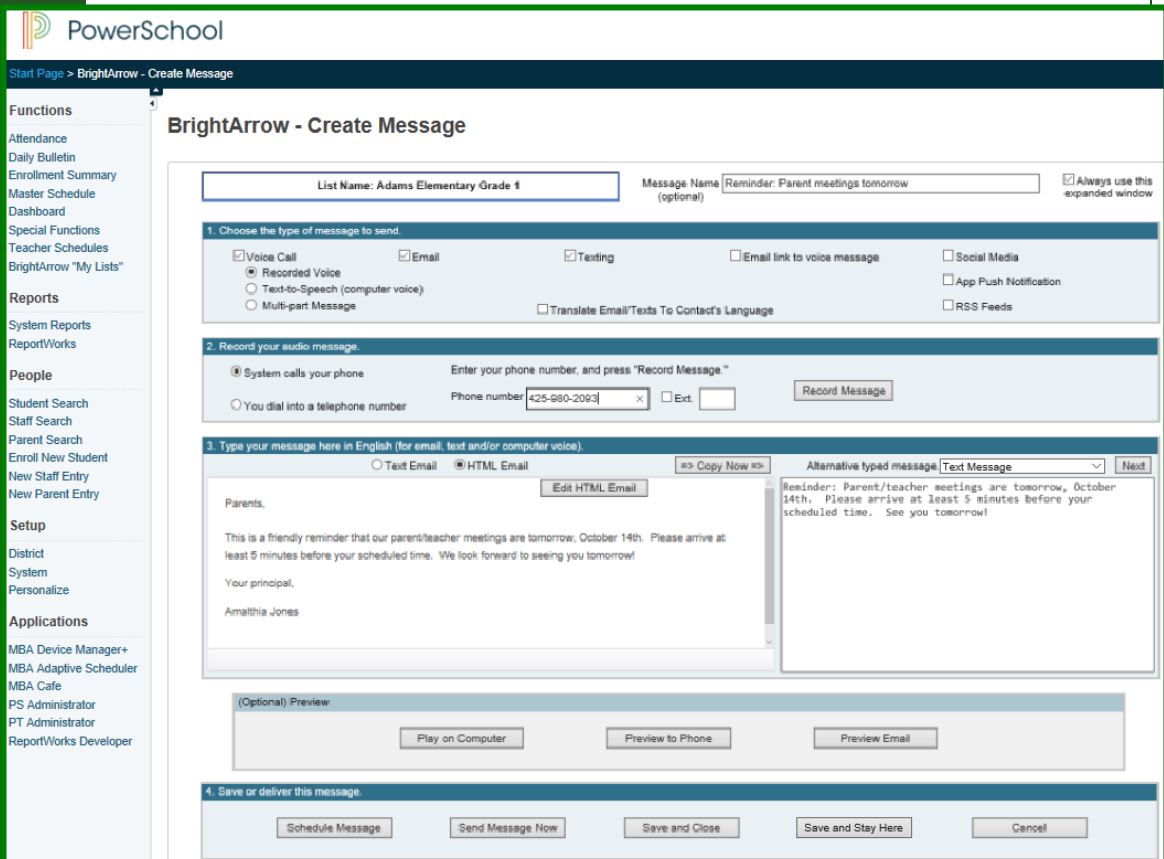# BrightArrow: Fast, easy, reliable messaging

BrightArrow provides the only truly integrated notification system for PowerSchool. It is the most feature-rich and flexible notification solution on the market, yet provides its functionality within a very easy-to-use interface. Most importantly, the BrightArrow system's data is always up-to-date and reliably ready to use whenever an important and urgent message needs to be sent to parents and staff.

How to Create and Send Messages to Parents

BrightArrow makes it easy and error-free to create and send messages to parents and staff. Whenever you are ready to send a message, you make your selection of intended recipients in PowerSchool, click on the BrightArrow Alerts menu, create your message, and send or schedule the message ... all in one page.

BrightArrow Features

- Unlimited voice calls
- Unlimited emails
- Unlimited text messages
- Unlimited number of users
- Social media posts to Facebook/Twitter
- Use Web and mobile app
- Attendance calls
- Single Sign-On (SSO)
- PowerSchool Parent Portal
- Language translation (20 spoken, 100 text/email)
- Anti-bullying Tip-line
- Report Card emailing
- Emergency vs. informational alerts
- Teacher/Staff "Panic Button"
- Two-way Direct Chat portal
- Dialing speeds up to 3,000 calls/min.
- Fully FCC compliant, including easy opt-out
- 99.99+% uptime
- No charge setup, webinar training and 24x7x365 support

Creating the message is as easy as 1-2-3-Go.

1. You choose which types of messages you want to send out (voice calls, text messages, emails, social media posts).

2. You record the voice message by having it call your telephone.

3. You type your message for email, text, and/or computer-generated voice call.

Go. You send the message immediately or schedule it to go out later.