BrightArrow®
Technologies, Inc.

WE BUILD GREAT APPS FOR GREAT SCHOOLS.

Available for download in the Apple App Store, on Google Play and as a web app.

Encourage communication and engagement with the information, resources and tools right where students, teachers and parents need it the most.

News
Share important news, announcements and more to a central newsfeed and via push notification alerts.

Calendars
Users can view and subscribe to calendars for general events, athletic teams, parent groups, student clubs and more.

Staff Directory
Users can easily connect with administrators, teachers, and staff by phone, email, class websites and approved social media.

Map
An interactive map provides easy access to turn-by-turn directions to all your on and off-campus event locations.

Forms
Custom forms complete with digital signature collection can be used to conduct surveys, collect permission slips, report absences and more.

Documents
Important documents such as your student handbook, policies and guidelines, campus safety plan, forms and more can be easily accessed for viewing, printing and even sharing.

Media
Showcase your events and moments through an interactive picture gallery and access to your online videos.

Quick Links
All of the vital resources available online through your Student Information System, online gradebook, parent portal, cafeteria menus, athletic sites, library resources and more can be easily and directly accessed from within the app.

Tip Line
Promote safety, friendliness and honesty with anonymous reporting of bullying, academic dishonesty or suspected criminal activity.

Custom Layout and Design
Customized to the exact look, layout and feel that's right for your school or district with a broad range of colors, text and format styles.

Secured Access — Premium
Restrict access to authenticated users with flexible SSO options including Clever, G Suite for Education, Office 365 and more.

Language Translation
Choose from over 35 languages including Spanish, French, Chinese, German, Zulu and more.

Video Messages — Premium
Personalize your communications with video messages for anything from daily announcements, exciting moments around campus or even to supplement a lesson.

Supply Lists
Make back-to-school shopping a breeze! Busy parents can quickly find supply lists, purchase through Amazon with one click and check-off items as they get them.

One-Click Access
With one click, users can call or email the school or district office and quickly access the official website and social media pages.

Appcessibility
Accommodate people with a wide range of special needs including those with physical motor limitations, limited vision, blindness and more.

Our Integrated Communications Platform can also include:

Voice Dial, Text & Email
Website/CMS

To discuss your school or district's mobile strategy, contact us at 425.558.2100 or sales@brightarrow.com.

Over the past year, our app has greatly aided in our communication efforts. It is an integral tool in our outreach with our students, families and community, as it provides immediate notification on a device that most people have at their fingertips at all times.

– Amanda Hartle, Director of Communications and Development, North Hills School District (Pittsburgh, PA)

Supercharge community engagement with a unified message across your mobile app via push notifications, your website and on social media.

My Alerts

Push notifications allow for instant one-way communication about news, announcements, weather closings and more. Alerts can easily be sent in real-time or scheduled for later from any phone, tablet or computer. Notifications can be sent to everyone with the app or targeted to specific roles or custom groups such as classes, entire grades, clubs, athletic teams and more.

Teacher Notifications

Approved teachers and staff can easily, quickly and safely connect with students and parents with the simplicity and efficiency of text messages and the security of one-way messaging. Teacher notifications are a great way for teachers to communicate homework, project or test reminders, plan changes and more all with proper administrative oversight and reporting capabilities to keep your students and staff safe in today's connected world.

Content Management, Automation and Integration

We use a variety of cutting edge tools to automate many of the content features to ensure your app stays up-to-date with current content without any duplication of efforts. With our integrated platform that can include a branded mobile app, mass notifications that include voice, email, and SMS (text) messaging, and your school or district website and CMS, content management and communication across platforms has never been easier.

Your mobile app can do more for students.

NEW! Daily Messages
Daily Messages display on the home screen throughout the day and are great for indicating Block Schedule (A/B) Days, Early Release Days or any Daily Announcements.

Hall Pass
Bring out-of-class accountability into the 21st century by allowing teachers to issue and manage hall passes with a few clicks on a student's device.
NEW! Hall Passes can be issued remotely from any device!

My ID
Anywhere their phone or tablet goes, your students' digital Student ID will go with them with all of the necessary information and barcode for most library and cafeteria systems.

My Assignments
Your students' digital assignment notebook easily allows students to keep up with class notes, due dates and set automatic reminder alerts to keep up with their classes, tests, projects and homework.