BrightArrow Technologies

BrightArrow Technologies has been providing high quality and highly reliable notification solutions to the most demanding public and private education institutions since 2001.

Blackbaud K-12 ON Integration

BrightArrow Technologies is the first and only parent notification solution with API-level integration with Blackbaud K-12 ON, ensuring automatic synchronization of your contact information (phones, emails) into the BrightArrow notification system.

Target for Blackbaud K-12 ON

- API Integration to Blackbaud K-12 ON
- Single-Sign On (SSO)
- Automated Attendance Calls
- Integrated Parent Portal
- Unlimited voice, text, email and social media posts
- Unlimited phone numbers and emails per student
- Free implementation and 24 x 7 Support

For price quote or webinar demo:

Call 425-558-2100, say Sales

Or, Sales@BrightArrow.com

BrightArrow Parent Notification System for Blackbaud K-12 ON

The role of keeping children safe and parents informed is a crucial role for every educational institution. There is no tool more critical than your notification system to aide in this endeavor.

BrightArrow's web-based application offers one of the deepest notification feature sets available and has been designed from the start to be adaptable to the way your school works. With our seamless integration to Blackbaud ON products, we capture contact phone numbers and emails in real-time, entirely eliminating cumbersome file exports and transfers. The synchronization occurs automatically each night, and can be refreshed during the day with a single menu choice within the BrightArrow interface.

Voice, text, and email messages are created and launched from the BrightArrow page, the BrightArrow mobile app, or a dial-in toll-free phone number. The messages burst out quickly to ensure parents receive urgent information in a timely fashion. The system provides a report detailing all messages sent so that you can identify bad phone numbers and emails to ensure your ON data remains current.

You can authorize any number of your staff to send out messages, and can provide each with different levels of data access. Pre-defined messages can be queued up and ready to go in the case of urgent conditions that need fast communication.

The BrightArrow system operates from hosted servers located in secure, geographically dispersed locations, available 24x7x365, with the BrightArrow support team available at all times for any questions.

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BrightArrow: Fast, easy, reliable messaging.

BrightArrow provides the only truly integrated notification system for Blackbaud's K-12 ON. It is the most feature-rich and flexible notification solution on the market, yet provides its functionality within a very easy-to-use interface. Most importantly, the BrightArrow system's data is always up-to-date and reliably ready to use whenever an important and urgent message needs to be sent to parents and staff.

How to Create and Send Messages to Parents

BrightArrow makes it easy and error-free to create and send messages to parents and staff. Whenever you are ready to send a message, you choose the list or lists you want to send the message to, and click on the New Message button to create the message to send to those lists.

Creating the message is as easy as 1-2-3-Go.

1. You choose which types of messages you want to send out (voice calls, text messages, emails, social media posts).

2. You record the voice message by having it call your telephone.

3. You type your message for email, text, and/or computer-generated voice call.

Go. You send the message immediately or schedule it to go out later.

BrightArrow Features

- Unlimited voice calls
- Unlimited emails
- Unlimited Text messages
- Unlimited Social Media Posts to Facebook and Twitter
- Unlimited number of users
- API Integration with Blackbaud K-12 ON
- Web and mobile apps interface
- Automated attendance calls
- Single-Sign On (SSO)
- Parent Portal w/ SSO
- Language translation (20 spoken, 100 text)
- Fully FCC compliant, including easy opt-out
- Anti-bullying Tip-line
- Emergency vs. informational alerts
- Geographically dispersed data center
- Dialing Speeds up to 3,000 calls per minute
- 99.99% reliability
- No charge set-up, webinar training and 24x7x365 support

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